

2025



# Madhya Pradesh IT, ITeS And ESDM Investment Promotion Policy 2023

KNOWLEDGE SERIES

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## Greetings from Bizastra!

This edition focuses on the  
***Madhya Pradesh IT, ITeS & ESDM Investment  
Promotion Policy 2023***

**MP** aims to attract investments in **Information Technology (IT), Information Technology Enabled Services (ITeS), Data Centre and Electronics System Design & Manufacturing (ESDM)** and the emerging niche sectors.

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# 1.Objective and Policy Validity :

1.



To increase the flow of investments.

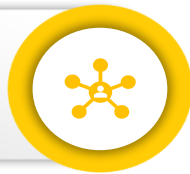
Direct and Indirect employment opportunities.

2.



By creating ready to use IT/ITeS workspaces, plug & play infrastructure.

3.



The development of the IT/ITeS sector.

4.



The creation of skilled IT/ITeS and ESDM manpower.

5.



Promotion of R&D and Innovation.

6.



To promote MSME and Start-ups.

7.



## Policy Validity:

This Policy shall remain in force with effect from [ Date ] of the policy for a period of 5 years or till a new policy comes into force whichever is earlier.

## 2. Scope Of This Policy

1. Call Centers.

2. Medical transcriptions.

3. Back-office operation/  
Business Process Outsourcing  
(BPO)

4. Knowledge Process  
Outsourcing (KPO)

5. Business Process  
Management (BPM)

6. Web Aggregators

7. Bioinformatics

8. IT-enabled banking

9. Depository, security  
registration and  
dematerialization services.

10. GIS-enabled services

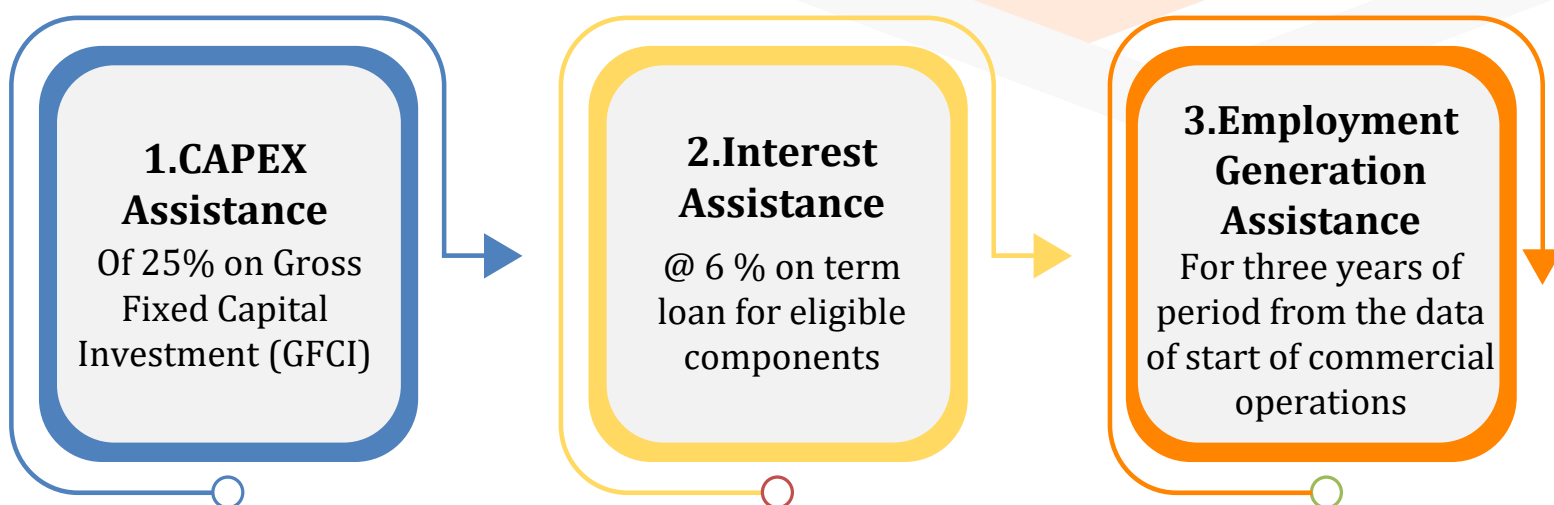
11. IT support centers

12. Website services

13. AVGC (Animation, Visual  
Effects, Gaming and Comic)

14. Emerging Technologies,  
such as Cyber Security, Big  
Data, Artificial Intelligence,  
Block chain, Machine Learning.

## 3. Assistance for IT/ITeS units



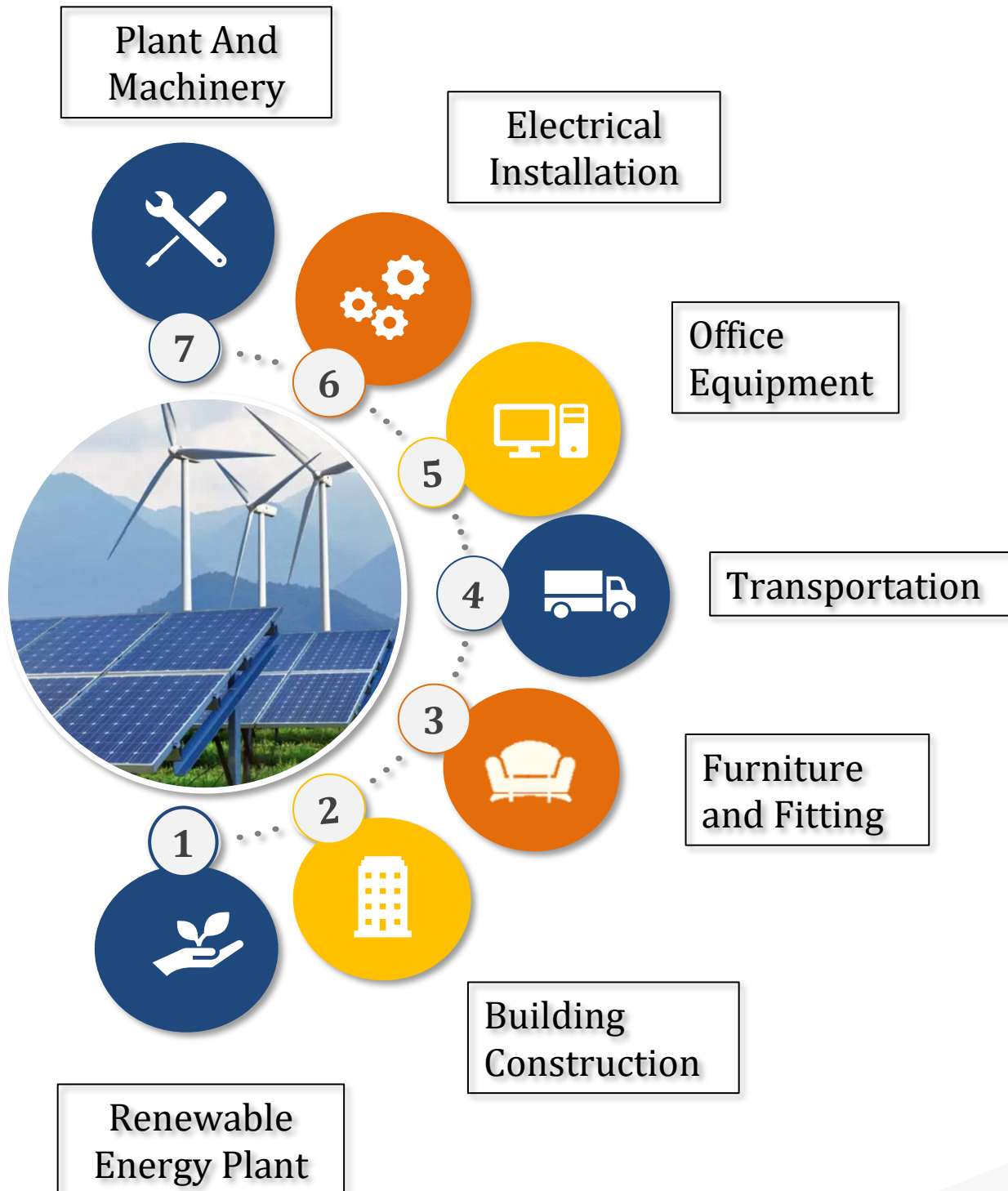
Number of employees	Assistance (per employee per month)
Up to 1000	₹4000
1000-1500	₹ 4500 for > 1000 employees
1500-2000	₹ 5000 for > 1500 employees
Up to 200 employees in Rural BPOs	₹5000

### 4. Additional Assistances:

- Marketing Assistance
- Quality Certification Assistance
- Assistance for filing Patents
- Assistance for IT/ITeS Developers

# 4. Gross Fixed Capital Investment

For IT And ITeS Units :



## 5. Assistance for ESDM units:

### 1.CAPEX Assistance:

Of 40% on Gross Fixed Capital Investment (GFCI)

### 2.Interest Assistance

@ 6 % On the term Loan for eligible Components

### 3.Additional Assistances:

a) Marketing Assistance.

b) Assistance For Testing and Calibration And Certification.

c) Assistance for Filing Of Patents.

d) Reimbursement of Stamp Duty & Registration Charges.

e) Power Tariff Rebate.

## 6. Gross Fixed Capital Investment

For ESDM Units :

Plant And  
Machinery



Furniture  
and Fitting



Electrical  
Installation



Building & Shed  
Construction



Office  
equipment



Renewable  
Energy Plant



Transportation



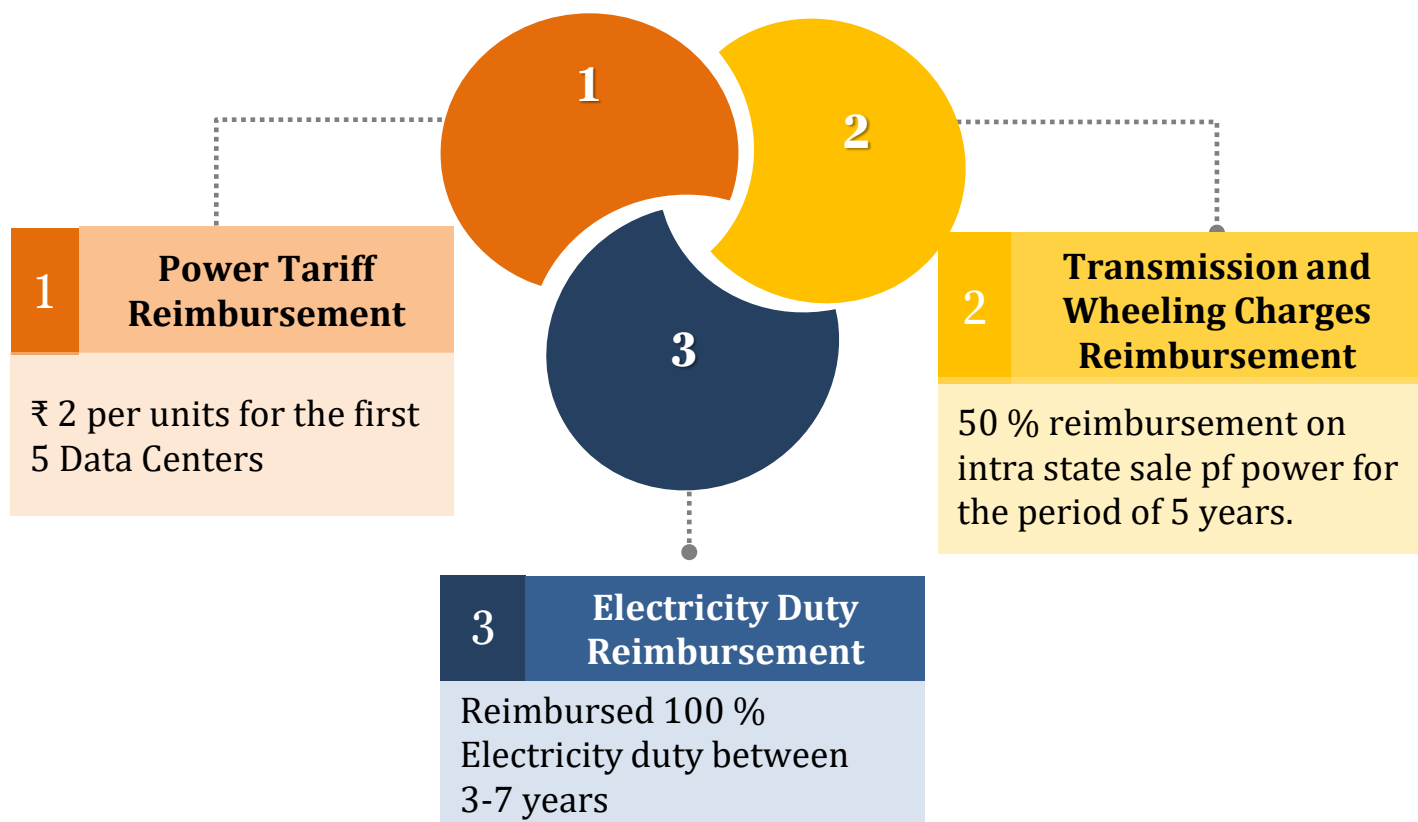
Imported second hand  
machinery and Expenditure  
On Transportation





## 7. Assistance to the DATA CENTER units and the EDGE DATA CENTERS :

**Capex Assistance: @ 25% for 5 years**



### 4. Other Assistances:

- Dual power Grid Availability.
- Renewable energy under Open Access System.
- Assistance for filling Patents .
- Reimbursement of Stamp Duty & Registration Charges.
- Quality Certification Assistance.



## 8. MEGA PROJECTS:

Mega Units are conferred “Customized package” by the CCIP

**In Mega Projects Investment Proposal More than :**

1

₹200 crores For IT/ITeS.

2

₹300 Crores For ESDM.

3

₹500 Crores For Data Centres.

OR

1

**Mega Projects:** IT/ITES/BPO units Generating minimum direct employment of **2,000 employees**.

2

**Incentives:** Tailor-made schemes require **CCIP approval**.

# 9.Closing Note



The **MP-IT-ITeS-ESDM Investment Promotion Policy 2023** aims to foster a **competitive IT and ESDM ecosystem** through **incentives, infrastructure, skill development, and R&D support**. Committed to **ease of doing business and digital growth**, the state seeks to position itself as a **leading tech hub**, driving **investment, innovation, and employment**.



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