

MANAGEMENT THESIS –I
ON
RECRUITMENT & SELECTION PROCESS
IN SUN –N- SAND HOTEL

BY

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ACKNOWLEDGEMENT

During the period of my project , I have been guided by many persons. It is indeed a pleasure to acknowledge the contribution of those people.

I express my sincere gratitude to HR dept. of sun-n-sand pune for giving me the opportunity to carry out the project & providing necessary information.

I am immensely thankful to HR manager MR. Shirish Gadgil for the support provided to me to complete this project.

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I would also like to thank ICAI national college , pune for giving me their cooperation and guidance for carrying out their project during the 4 months of SIP.

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INTRODUCTION

HOSPITALITY INDUSTRY:

Hospitality industry is a phrase covering variety of service industries that are concerned with customer service such as providing them food and beverages . it is often applied to hotels and resorts.

The cost and quality of hotels are usually indicative of the range and type of services available. For the sake of comparability rating systems has been introduced. With the one to five stars classification being most common.

The 5 star hotel segment has grown the fastest during last 5 years.

Further this segment can be divided into 3 sub segments as luxury, business & leisure. Over the last few years the country has witnessed a large influx of business. Travelers owing to the relaxation of the government s stand on direct investments for most of the sectors of the country.

FACILITIES PROVIDED

1. 139 WELL appointed rooms and suites and seven food and beverages outlets.
2. services such as airport lounge workstation florists travellist golf and tennis shops.
3. Well-equipped halls catering to the needs of 10- 800 people.
3. Business center , multicuisine fine dining restaurant coffee shop beauty saloon health club swimming pool etc., are the various facilities provided.

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OBJECTIVES

Project is done keeping in mind the following objectives.

1. To study the recruitment and selection process in the organization.
- 2 To study the effectiveness of recruitment and selection system in the organization and to find loop holes if any in the current system.
3. To gain practical knowledge of functions of human resource department.
- 4 To suggest various areas of improvement in the current recruitment and selection system.



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LIMITATIONS

MY research suffers from some limitations:

- 1 recruitment and selection has a very vast scope. Particularly in big organizations it is inconvenient to cover all the levels of personnel.
- 2 HR people are highly involved in their work and taking their time for queries was difficult.
- 3 some confidential information regarding the human resource policies cannot be disclosed.
- 4 Recruitment and selection are expensive in both time and money.

The logo for BIZASTRA features a large, stylized letter 'B' in the background. The 'B' is composed of several overlapping shapes: a large grey circle on the left, a white triangle pointing upwards in the center, and a grey triangle pointing downwards at the bottom. The word 'BIZASTRA' is written in a bold, grey, sans-serif font across the middle of the page, partially overlapping the 'B' graphic.

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RESEARCH METHODOLOGY

Research methodology is a scientific and systematic for pertinent information on a specific topic. It may be defined as the science of collection presentation analysis and interpretation of the data.

My research for this project involved collecting all details of recruitment and selection practices at sun –n- sand Hotel.

Population:

The total population at sun-n-sand hotel pune is 350. It includes staff, executives and managers.

Sample:

The sample size was 20 of the total employees. The employees from staff category , executive category , was selected in the sample size.

Sampling method:

The sampling method used for my project is random sampling in this technique every item or unit of the population has an equal opportunity for selection and this selection is in no way influenced by personal bias and prediction of the researcher.

Data collection:”

I collected the data by both the methods primary as well AS SECONDARY.

PRIMARY DATA COLLECTION:

PRIMARY data is original in character. It was collected with the help of following methods. As these methods were best suited in the given situation.

1 questionnaire method -

a questionnaire was given to the sample size of employees that is 20. the questionnaire contained 11 objectives close ended questions. The questionnaire was as per the format enclosed.

2 personal interview method :

Data from human resource department was collected with the help of personal interview with the personnel of human resource department the human resource manager executive officer were interviewed during the visits and information was collected from it.

SECONDARY DATA COLLECTION:

SECONDARY data is not originally collected but rather obtained from published or unpublished sources. It was gathered by referring human resource manual of the hotel and various management books.

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LITERATURE REVIEW :

In a study of natural resource volunteers Smith and Finley 2004 determined that 41% of 4-h parents volunteers and natural resources professionals remember equipped halls catering to the needs of 10- 800 people
e. Smith and finely called for thyme development of a simple tool to identify those likely to achieve success as a 4 h volunteer as a result 2003 volunteer administration academy culp and syivers 2003 deelped a volunteer recruitment packet as a tool to be used by extension professionals office staff and volunteer leaders.

Uses and implications:

- 1.; the recruitment packet contributes to effective time management by helping extension professionals become proactive at recruitment and focusing on the big picture need for volunteer involvement.
2. All volunteers receive consistent, inclusive information about extension its programs and the need for volunteers.
- 3 Recruitment packets are professional in appearance and be customized for individual countries.
- 4 Packets facilitate shared responsibility for recruitment lend themselves for delegating recruitment to individuals besides the agent.
- 5 The recruitment packets provider focus for the program identify and articulate the need for the volunteer position and provide specific details and information about the volunteer role or opportunity.

FINDINGS:

SELECTION PROCESS

- 1 PRELIMINARY INTERVIEW
- 2 SELECTION TEST
3. EMPLOYMENT INTERVIEW
- 4 REFERENCE CHECK
5. FINAL SELECTION
- 6 PHYSICAL EXAMINATION
- 7 JOB OFFER
- 8 PLACEMENT

EXTERNAL RECRUITMENT;

1. PLACEMENT AGENCY
2. WALK IN
3. CAMPUS PLACEMENT
- 4 CONTRACTORS
- 5 CONTRACTORS.

DATA PRESENTATION AND ANALYSIS

INTRODUCTION:

THE data collected through primary and secondary method is classified and interpreted. This data can be presented in 2 forms:

- Tabular presentation
- Diagrammatic or graphic presentation

This method of presentation of data used by me is pie diagram. The pie diagram is useful to show the percentage breakdowns.



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Q 1. HOW LONG HAVE YOU BEEN WORKING WITH SUN—N---
SAND?

OPTIONS: 7 YEARS

3-7 YEARS

3-1 YEAR

BELOW 1 YEAR .

INTERPRETATION:

45% OF employees are working with the hotel for less than 3 years but more than 1 year 40 % are working with the hotel for less than a year 10 % are working with the hotel for more than 7 years and 5 % of employees comes under the category of working for less than 7 years but more than 3 years.



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Q 2. How did you come to know about the vacancy in the hotel ?

Options : placement agency

Walk in

Campus placement

References

Others.

Interpretation:

From the above question 40% of employees have come to

From vacancies through references. 30% from walk INS

15% from other sources 10% from placement agency and

5% from placement through campus.

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Q3 WHAT MADE YOU TO CHOOSE THIS HOTEL?

OPTIONS: NAME / BRAND OF THE HOTEL

CHOICE OF THE LOCATION/ CITY

GROWTH PROSPECTS

COMPENSATION & BENEFITS

OTHER

INTERPRETATION:

55 % HAS chosen this hotel because of brand .35% of employees have chosen because of better growth prospects.5% have chosen because of choice of location and remaining 5% have chosen because of personal reasons.



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Q 4 . HOW did you find your job interview system?

Options: HIGHLY SATISFIED

SATISFIED

AVERAGE

NOT SATISFIED

INTERPRETATION:

50% EMPLOYEES FIND THEIR JOB INTERVIEW HIGHLY SATISFIED. REMAINING 50% ARE SATISFIED IN THEIR JOB. NONE OF THEM FIND IT AVERAGE OR NON SATISFACTORY IN NATURE.



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Q 5 HOW IS THE SELECTION PROCESS?

OPTIONS: QUICK

TAKES REASONABLE TIME

VERY TIME TAKING

CANT SAY

INTERPRETATION: 90 % OF EMPLOYEES SAY THATN SELECTION
PROCESS IS QUICK. REMAINING 10% SAY THAT IT TAKES
RESONABLE TIME.



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Q 6 HOW IS THE NATURE OF INTERVIEW?

OPTIONS: IN DEPTH

PATTERNED

FREE

CAN'T SAY

INTERPRETATION: 45% OF EMPLOYEES FEEL THAT NATURE OF INTERVIEW IS IN DEPTH,.. 30% OF EMPLOYEES SAY THAT INTERVIEW IS FREE. 20% ARE SAYING INTERVIEW IS PATTERN. 5% OF EMPLOYEES CANT SAY ANYTHING about the nature of interview.



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Q 7 DID YOUR INTERVIEW WAS TAKEN AS PER THE SCHEDULED TIME?

OPTIONS: YES

NO

INTERPRETATION: 100% EMPLOYEES AGREE THAT THE INTERVIEW WAS TAKEN AS PER THE SCHEDULED TIME.



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Q 8 WHICH FACTOR SHOULD BE GIVEN WEIGHTAGE ?

OPTIONS; QUALIFICATIONS

EXPERIENCE

SKILLS

ALL THE ABOVE

INTERPRETATION: 75% EMPLOYEEES SAY THAT QUALIFICATION,
EXPERIENCE & SKILLS SHOULD BE GIVEN EQUAL
WEIGHTAGE.

10 % SAY QUALIFICATION SHOULD BE GIVEN WEIGHTAGE.

10% SAY SKILLS OF THE PERSON SHOULD BE GIVEN
WEIGHTAGE.

5 % FEEL THAT EXPERIENCE SHOULD BE GIVEN
WEIGHTAGE.

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Q 9 IN WHICH AREA NOW YOU ARE MORE INTERESTED AFTER JOINING?

OPTIONS; PROFESSIONAL DEVELOPMENT

FINANCIAL STATUS

AMOUNT OF RESPONSIBILITY TO BE GIVEN

WORK ENVIRONMENT

EMPLOYEE POLICY

INTERPRETATION: 45% INTERESTED IN PROFESIONAL DEVELOPMENT

25% INTERESTED IN FINANCIAL STATUS

15% INTERESTED IN WORK ENVIRONMENT

10% INTERESTED IN AMOUNT OF RESPONSIBILITY.

5 % INTERESTED IN EMPLOYEMENT POLI CY.

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Q 10 ACCORDING TO YOU WHAT IS THE BEST SOURCE OF RECRUITMENT?

OPTIONS: ADVERTISEMENT

CONSULTANT

REFERENCES

WALK IN

INTERPRETATION; 50 % FEEL ADVERTISEMENT AS BEST SOURCE.

20% FEEL REFERENCES AS BEST SOURCE

15% FEEL WALK IN AS BEST SOURCE

15% FEEL CONSULTANTS AS BEST SOURCE.

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Q 11 IS RECRUITMENT PROCESS TRANSPARENT?

OPTIONS ; YES

NO

PARTIALLY

CAN'T SAY

INTERPRETATION; 80 % FEEL IT IS TRANSPARENT

5% DON'T AGREE

15% EMPLOYEES CANT SAY

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OBSERVATIONS

AFTER WORKING IN SUN -N- SAND FOLLOWING OBSERVATION WERE OBSERVED.

- 1 RECRUITMENT AND SELECTION ARE CORE FUNCTIONS AND NEED TO BE CONDUCTED WITH GREAT CARE AND EXPERTISE.
2. SUN- N—SAND HR DEPARTMENT STAFF ALONG WITH DEPAR5MENT HEAD PLOYS AN IMPORTANT ROLE IN IMPRIVING MORALE OF EMPLOYEES AND ENCOURAGE THEM TO PERFORM BETTER IN FUTURE.
- 3 THE RECRUITMENT AND SELECTION PROCESSS BEGINS WITH FINDING THE RIGHT PERSON FOR THE RIGHT JOB.
4. SUCCESS OF HR DEPENS5 UPON JUDING AND EXTRACTING THE STRENGTH, INTELLIGENCE OF EMPLOYEES PROPERLY.

CONCLUSIONS

During my project work training I HAVE gained valuable knowledge regarding the HR functions. Also got the feel of thorough professionalism in the hotel. Project work training has helped me in gaining the experience of practical application of human resource practices with relevance to theory.

THUS , it can be concluded that recruitment and selection emphasizes on matching the needs of organization to the needs of the applicant and there by minimizing employee turn over as well as enhancing satisfaction. This finally leads to the success of the organization.

SUN-N-SAND HOTEL pune is following the HR practices successfully and effectively. This results in improved quality of service productivity and financial performance. As a result sun -n -sand is growing secession in the coming future.

Role of Human resource department in service industry is vital as the customer is always there present and needs to be served perfectly.

SUGGESTIONS & RECOMMENDATIONS :

Fresh employees should be informed through vacancies. So that they can be encouraged to forward the names of their friends , relatives, and acquaintances. This may create more choice available in the hands of HR department to fill the vacancy.

Psychological tests , aptitude tests should be conducted in the

selection process of non technical personnel because it helps in determining candidate ability , aptitude and personality.

It is suggested that suggestion committee should be organized so that valuable suggestions may come out as well as employees also feel a sense of involvement and motivation.

ADVERTISEMENTS in news papers is very effective as internet is wide accessibility. It enables prospective candidate to screen themselves in order to find out whether they are fit for the job for which the advertisement has been issued.



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ANNEXURE

- QUESTIONNAIRE FOR EMPLOYEES.
- EMPLOYEE REFERENCE FORM



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SUN-N-SAND
PUNE
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QUESTIONNAIRE

NAME : -----

DEPARTMENT : -----

1. HOW LONG YOU HAVE BEEN WORKING WITH SUN-N-SAND ?

7 YRS

< 7 YRS BUT > 3 YRS

< 3 YRS BUT >1 YEAR

BELOW 1 YEAR

2. How did you come to know about the vacancy in the company ?

placement agency

walk in

campus / college placement

references

3. what made you to choose this hotel ?

name of hotel or brand

choice of the location or city

growth prospects

compensation and benefits

other

4. How did you find your job interview system ?

highly satisfied

satisfied

average

not satisfied

5. how is the selection process ?

quick

very time taking

takes reasonable time

cant say

6. how is the nature of interview ?

in depth

patterned

free

cant say

7. did your interview was taken AS per the scheduled time ?

yes

no

8. which factor should be given weight age ?

qualification

experience

skills

all the above

9. in which areas now you are interested after joining?

Professional development

Financial status

Amount of responsibility to be given

Work environment

Employee policy

10 . according to you what is the best source of recruitment /

advertisement

consultant

references

walk in

11. is recruitment process transparent ?

yes

no

partially

cant say

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EMPLOYEE REFERENCE FORM

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NAME :-----

PERIOD ;-----

Give your remark in two or three sentence about the above mentioned persons , whom we are considering for employment in our organization.

While rating , your remarks please keep in mind the character , nature , and honesty are covered.

REMARKS;

SIGNATURE; ----- DATE : -----

NAME ;----- PHONE: -----

ADDRESS:-----

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